


Juan Llamas-Rodriguez

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Academic Appointments

- 2022 – Now **Assistant Professor** – Annenberg School for Communication –
University of Pennsylvania
- 2017 – 2022 **Assistant Professor** – School of Arts, Technology, and Emerging Communication –
University of Texas at Dallas

Education

- 2013 – 2017 **Ph.D. in Film and Media Studies** – University of California, Santa Barbara
- 2011 – 2013 **M.A. in Film Studies** – Concordia University
- 2007 – 2011 **B.A. (Honors) in Cinema Studies and Economics** – University of Toronto

Single-author Books

- 2023 **Border Tunnels: A Media Theory of the U.S.-Mexico Underground**
(University of Minnesota Press)
- 2024 **Y Tu Mamá También (Queer Film Classics)**
[under contract at McGill-Queen's University Press]

Journal Issues Edited

- 2022 “Teaching ‘the Global’ in Media Studies,” *Journal of Cinema and Media Studies* (Winter 2022) <https://quod.lib.umich.edu/j/jcms/teachingmedia>

Journal Articles

- 2022 “Ruinous Speculation, Tunnel Environments, and the Sustainable Infrastructures of the Border,” *Social Text* 153 (December 2022)
- 2022 “The Tunneling Metaphor in Networked Cultures,” *Catalyst: Feminism, Theory, Technoscience* 8.2 (Fall 2022)
- 2021 “First-Person Shooters and the Racial Infrastructures of the U.S.-Mexico Border,” *Lateral: Journal of the Cultural Studies Association* 10.2 (Fall 2021) [<link>](#)

- 2021 “Postcolonial Media Theory,” *Oxford Research Encyclopedia of Communication*, co-written with Viviane Saglier <[link](#)>
- 2021 “The ‘Narco-stories’ of Kate del Castillo: Stardom, Gender, and Entrepreneurship in the Age of Narcotrafficking,” *Television and New Media* 22(3): 317-334. <[link](#)>
- 2020 “Luis Miguel: La Serie, Class-based Collective Memory, and Streaming Television in Mexico,” *Journal of Cinema and Media Studies* 59(3): 137-143. <[link](#)>
- 2019 “The Female Narcotrafficker’s Tongue | La Lengua de la Narcotraficante,” *NECSUS: European Journal of Media Studies* <[link](#)>
- 2019 “A Global Cinematic Experience: Cinepolis, Film Exhibition, and Luxury Branding,” *Journal of Cinema and Media Studies* 58(3): 49-71. <[link](#)>
- 2018 “Towards a Cinema of Slow Violence,” *Film Quarterly* 71(3): 27-36. <[link](#)>
- 2017 “The Datalogical Drug Mule,” *Feminist Media Histories* 3(3): 2-29. <[link](#)>

Book Chapters (selected)

- 2023 “The Return of Indigenismo in Netflix Mexico,” in *Streaming Video: Storytelling across Borders* (NYU Press): 225-247.
- 2022 “Telemundo: Telenovelas for the Twenty-First Century,” in *From Networks to Netflix* (Routledge): 59-68.
- 2022 “Ambos Nogales Repair: Critical Play and Vital Infrastructures in the Border City,” in *The Routledge Companion to Media and the City* (Routledge): 145-153.
- 2020 “An Animated Tale of Two Pandemics,” in *Pandemic Media: Towards a Preliminary Inventory*, (Meson Press): 115-122.
- 2020 “‘Feeling Pirate’: Media Piracy as Affective Practice in Mexican-American Experience,” in *Cultures of the Copy: Alternative Economies and Intellectual Property in Latin/o America* (Routledge): 106-120.
- 2020 “Tunnel Risk and the Mediation of Border Security Spectacle,” in *The Routledge Companion to Media and Risk* (Routledge): 303-313.

Conferences Organized

- 2022 Towards an Atlas of Global Media: two-day virtual series of roundtables intended to workshop the contributions to the collection *An Atlas of Global Media*.
- 2020 Platforms to the World: Three-day symposium with over twenty scholars in media, urban, and migration studies on the potentials and pitfalls of media for connections across distances.

Invited Presentations (selected)

- 2022 “The Affordances of the Desktop Documentary,” Roundtable Panelist, *Interrogating the Modes of Videographic Criticism*, Aarhus University
- 2021 “Teaching Media Industries,” Roundtable Panelist, *Media Industries Scholarly Interest Group*, Society for Cinema and Media Studies
- 2021 “Televisual Tunnels and the Publics of the U.S.-Mexico Border,” Invited Talk, *Boston Cinema and Media Seminar*, Bentley University
- 2020 “Tunnel Warfare and the Racial Infrastructures of the U.S.-Mexico Border,” Invited Talk, *Latino/a/x Colloquium*, CUNY Graduate Center
- 2020 “The Politics and Poetics of Streaming,” Roundtable Panelist, *Department of Film Studies Research Seminar*, King’s College London
- 2020 “GRAPHIC,” Plenary Panelist, *Ethnography Studio*, Rice University
- 2019 “Provincializing Media Theory with Latin American Cinemas,” *Hispanic/Latino Media & Marketing International Conference*, University of Texas at Arlington
- 2019 “The Sustainable Underground,” Invited Talk, *Department of English Colloquium*, New Mexico State University
- 2018 “Underground Tunnels as Shadow Border Ecologies,” Keynote Presentation, *Borders and Border Walls, a New Era?*, Université du Québec à Montréal
- 2018 “Tunnel Warfare and the Mediation of Border Spectacles,” Invited Talk, *Media in the Americas*, University of California - Santa Barbara

Public Interviews (selected)

- 2021 “The House of Flowers Is Proof Telenovelas Are Changing,” *TIME Magazine* <[link](#)>
- 2021 “Merger set to create world’s largest Spanish-language media company,” *Marketplace* (American Public Radio) <[link](#)>
- 2020 “Cutting the Cord,” *Good Morning Texas* (WFAA 8) <[link](#)>

Media Projects

- 2020 – Now The Global Media Cultures Podcast, www.globalmediacultures.org
- 2021 “The Sewer Transnationalists: Playing Collaboration in the U.S.-Mexico Border,” *OneShot: A Journal of Critical Games and Play* vol. 2 <[link](#)>